

## Richard Branson Venture's Virgin Film Has Raunchy Laughs, Lotta Stars

By MIKE FLEMING | Friday July 30, 2010 @ 5:24pm EDT

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The first film that gets Richard Branson's Virgin Produced film shingle off the tarmac--it was innocuously mentioned as an untitled Peter Farrelly film in the announcement of Branson's joint venture with Ryan Kavanaugh's Relativity--has a bigger concentration of first class cabin-caliber actors than any under-\$8 million film I can remember. And the cast is still growing. Deadline was first to reveal the *Kentucky Fried Movie*-style laffer when Kavanaugh

replaced Overture Films as financier and the film started production. They had a good cast then, but the filmmakers keep bolstering by showing prospective talent the raucous segments shot so far, especially the Farrelly-directed seg with Hugh Jackman and Kate Winslet that is especially outrageous and R-rated. Aside from Jackman and Winslet, the cast now includes Richard Gere, Anton Yelchin, Gerard Butler, Naomi Watts, Anna Farris, Johnny Knoxville, Julianne Moore, Liev Schreiber, Elizabeth Banks, Kristen Bell, Kate Bosworth, Josh Duhamel, Justin Long, Seann William Scott, Emma Stone, Jack McBrayer, Chloe Moretz, Christopher Mintz-Plasse and Uma Thurman. 14 segments are in the can, with 5 to go. Steve Brill, Steve Carr and James Gunn have joined a director roster that already had Peter and Bobby Farrelly, Brett Ratner, Banks and Griffin Dunne. The pic, a co-production between Greene Street and Relativity, is produced by Kavanaugh, John Penotti, Peter Farrelly and Charlie Wessler. Tim Williams and Tucker Tooley are exec producers.